

10 October 2022

ZEDRA Governance (formerly PTL) promotes Kim Nash to Managing Director

[London] ZEDRA – the fast-growing international specialist in Pensions and Corporate Incentives, Corporate & Global Expansion, Active Wealth, as well as Fund solutions – today announced that Kim Nash will become Managing Director of ZEDRA Governance Limited. The appointment will take effect from 1 November 2022.

Commenting, Kim said: “Since joining the firm I have been fortunate to be part of some significant company milestones, most recently with the transition from PTL to ZEDRA. During those years, not only has the organisation become one of the top five professional trustee firms in the market, but the market itself has grown and evolved significantly. This new market environment and enhanced organisational resources bring even more opportunity.

“We have always prided ourselves on our commitment to innovation – anticipating change and what that means for our clients. Over the next few years, as part of the ZEDRA family, we will focus on enhancing our existing team of trustees and governance experts, continuing to develop practical and innovative solutions for our clients and their evolving needs whilst, as ever, keeping the delivery of good outcomes for members and employers alike as our top priority. I am looking forward to leading the organisation on this journey.”

Ivo Hemelraad, ZEDRA Chief Executive Officer, said: “Kim is well known for her energy, vision, and expertise. This enviable combination of skills will be a real asset in her new role, providing strategic direction for ZEDRA Governance. I am very much looking forward to continuing our work together.”

Kim will be assuming the Managing Director role from Richard Butcher who has held the position since 2010. Richard will be giving up his management and operational duties, and cutting back his working week, as a first and significant step towards eventual retirement. He will, however, remain at the firm for a time as a Client Director and continue to look after his current portfolio of clients.

Richard Commented: “Kim joined ZEDRA as a Client Director in February 2012 and became a member of the board in 2017. Her calm assurance, excellent people skills, and extensive technical knowledge have made her one of the most sought-after professional trustees in the industry and I wish her success in her new role. No doubt she will continue being a great asset for the team and our clients.”

Kim is a qualified actuary and highly experience professional trustee, having been appointed to the boards of numerous DB, DC, and hybrid pension schemes, and master trusts and independent governance committees.

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Notes to Editors

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About ZEDRA

ZEDRA is an award-winning provider of pension and incentive services. In addition, ZEDRA offers Corporate & Global Expansion, Active Wealth, and Fund Solutions across the globe.

ZEDRA Pensions team provides professional trusteeship and governance support to more than 300 pension schemes – including DB, DC, and hybrid schemes, and contract-based arrangements – working with sponsoring employers in the UK and abroad from a wide range of industry sectors.

The firm prides itself on getting to know its clients so that it can anticipate their continually evolving needs and allow them to focus on their core business and broader interests. ZEDRA’s global footprint enables it to deliver bespoke solutions that meet the local and international requirements of the increasingly demanding regulatory environment.

ZEDRA inherited a wealth of knowledge and experience following its acquisition of the trust businesses of a renowned bank in 2016. This solid foundation combined with innovative thinking has allowed ZEDRA to grow rapidly in a competitive marketplace to a team of over 800 industry experts across 16 countries spanning Asia, Oceania, the Americas and Europe.

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