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ZEDRA Governance appoints Daniel Walsh as Client Director

[London] ZEDRA – the award-winning provider of pension and incentive services – today announced the appointment of Daniel Walsh as Client Director and Head of Governance Advisory Arrangement (GAA) research. Daniel will be based in the firm’s Leeds office, and will be responsible for shaping ZEDRA’s GAA, which has been set-up to provide cost-effective reporting to a wide-ranging client base on the value-for-money DC savers are receiving.

Commenting, Kim Nash, Managing Director said: “At ZEDRA our people are a key differentiator; and when it comes to trusteeship the fit of the individual is crucial. Of course there needs to be first-class technical expertise, but what really makes a great trustee is their people skills – supporting individuals with often different focuses and agendas to work together; understanding and being adaptable to culture and tone, and being able to challenge effectively. We invest in a pool of diverse talent, recruiting energetic and pragmatic individuals with different styles and approaches, who have made professional trusteeship a career choice. Daniel is an experienced strategic thinker with an outward-looking approach, and he will be an excellent addition to our team.”

Daniel Walsh added: “The professional trustee market remains a real growth area and ZEDRA are at the forefront. Their forward-thinking approach to trusteeship, along with their diverse range of services, makes them a really appealing team to work with. I am looking forward to getting involved in new areas but ultimately my goal remains the same, to help clients to achieve their objectives in a straightforward manner.”

Daniel joins from Isio where he was Head of Fiduciary Management Research. He has also held roles at Xafinity Consulting (now part of XPS) and Bank of New York Mellon.

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Notes to Editors

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About ZEDRA

ZEDRA is an award-winning provider of pension and incentive services. In addition, ZEDRA offers Corporate & Global Expansion, Active Wealth, and Fund Solutions across the globe.

The ZEDRA Pensions team provides professional trusteeship and governance support to more than 300 pension schemes – including DB, DC, and hybrid schemes, and contract-based arrangements – working with sponsoring employers in the UK and abroad from a wide range of industry sectors.

The firm prides itself on getting to know its clients so that it can anticipate their continually evolving needs and allow them to focus on their core business and broader interests. ZEDRA's global footprint enables it to deliver bespoke solutions that meet the local and international requirements of the increasingly demanding regulatory environment.

ZEDRA inherited a wealth of knowledge and experience following its acquisition of the trust businesses of a renowned bank in 2016. This solid foundation combined with innovative thinking has allowed ZEDRA to grow rapidly in a competitive marketplace to a team of over 900 industry experts across 16 countries spanning Asia, Oceania, the Americas, and Europe.

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