

5 October 2023

ZEDRA Announces Heather Meighan as New Head of Commercial – Pensions & Incentives

UK, 5 October 2023 - ZEDRA, a leading provider of Pensions & Incentives, Corporate & Global Expansion, Active Wealth and Fund Solutions, is delighted to announce the appointment of Heather Meighan as the new Head of Commercial - Pensions & Incentives.

Heather brings to ZEDRA a wealth of knowledge and expertise in the pensions and incentives industry.

Heather's appointment underpins ZEDRA's commitment to fortifying its market position and delivering unparalleled services to its clients in the pensions and incentives sector. Her track record and vast experience promises to elevate ZEDRA's offering to new heights.

Speaking on her appointment, Heather Meighan commented, "Joining ZEDRA, as the group has undergone rapid growth in the Pensions & Incentives space, is an exciting next step for me. I look forward to driving growth and delivering best-in-class solutions to our clients."

Richard Wakeham, the Group Head of Commercial for ZEDRA commented, "Heather is an important addition to our team, underscoring our commitment to being at the forefront of the pensions and incentives sector. With Heather at the helm, I am confident we will not only meet, but exceed, our clients' expectations. We warmly welcome Heather and look forward to achieving remarkable success together."

ZEDRA remains dedicated to providing tailored solutions to its clients and with the addition of Heather, is well placed to solidify its reputation as an industry leader in the Pensions & Incentives sector.

Heather joins ZEDRA from Hymans Robertson LLP, a provider of independent pensions, investments, benefits and risk consulting services.

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Notes to Editors

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About ZEDRA

ZEDRA is a global powerhouse providing Corporate & Global Expansion, Active Wealth, Pension & Incentive services and Fund solutions, all aligned under one common goal: to embrace the future with surety.

The firm's highly experienced teams enable high net worth individuals and families as well as, medium to large sized companies, pension funds and trustees, asset managers and their investors to focus on their core activities by choosing ZEDRA as their trusted partner. As an experienced, reliable and innovative advisor, ZEDRA helps them successfully navigate estate planning, governance and global operations.

Ultimately, what ZEDRA delivers is complete peace of mind, knowing its expertise is supported by a robust, ethical approach, meeting the local and international requirements of the increasingly demanding regulatory environment.

ZEDRA inherited a wealth of knowledge and experience following its acquisition of trust businesses of a renowned bank in 2016. This solid foundation combined with innovative thinking has allowed ZEDRA to grow rapidly in a competitive marketplace to a team of 900+ industry experts across 16 countries spanning Asia, Oceania, the Americas and Europe.

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