

2 November 2023

## **ZEDRA Governance appoints Alastair Meeks as Client Director**

[London] ZEDRA, a leading provider of Pensions & Incentives, Corporate & Global Expansion, Active Wealth and Fund Solutions, today announced the appointment of Alastair Meeks as Client Director. He will be based at the firm's London office.

Kim Nash, Managing Director at ZEDRA Governance commented: "Our clients have different needs, so it's imperative they have access to experts with a wide range of skills and experience, from varied backgrounds, to best suit their goals and objectives. Our dynamic team is progressive, pragmatic, and not bound by the typical 'ways of doing things'. Our continued recruitment of first-class Client Directors, like Alastair, who can be far more tailored and strategic in their approach to supporting clients, is testament to the bespoke and distinctive service we offer."

Nash continued: "Alastair's legal expertise will be very helpful in this role, particularly for schemes facing major litigation, where corporate restructuring has had a material impact on covenant, or in evaluating the strategic options arising from surpluses. He's a fantastic addition to our team and we look forward to working with him."

Commenting on his appointment, Meeks added: "I am looking forward to bringing my years of legal expertise into play in an environment that allows me to develop creative solutions and guide trustee boards through their decision making. I have seen new challenges unfold, from all sides, and look forward to adding real value to our clients. ZEDRA offers a unique working environment of resource and support, as well as autonomy, and I'm excited to embark on this journey as part of the team."

Alastair previously spent 28 years at Pinsent Masons LLP as a solicitor, going on to chair the Association of Pension Lawyers. He finished his time there as a partner running the firm's independent trustee and pension scheme secretarial business.

**-ENDS-**

## **Notes to Editors**

For more information, please contact:

**KBPR**

Kate Boyle

07930 442 883

[kate@kbpr.agency](mailto:kate@kbpr.agency)

## **About ZEDRA**

ZEDRA is a global powerhouse providing Corporate & Global Expansion, Active Wealth, Pension & Incentive services and Fund solutions, all aligned under one common goal: to embrace the future with surety.

The firm's highly experienced teams enable high net worth individuals and families as well as, medium to large sized companies, pension funds and trustees, asset managers and their investors to focus on their core activities by choosing ZEDRA as their trusted partner. As an experienced, reliable and innovative advisor, ZEDRA helps them successfully navigate estate planning, governance and global operations.

Ultimately, what ZEDRA delivers is complete peace of mind, knowing its expertise is supported by a robust, ethical approach, meeting the local and international requirements of the increasingly demanding regulatory environment.

ZEDRA inherited a wealth of knowledge and experience following its acquisition of trust businesses of a renowned bank in 2016. This solid foundation combined with innovative thinking has allowed ZEDRA to grow rapidly in a competitive marketplace to a team of 900+ industry experts across 16 countries spanning Asia, Oceania, the Americas and Europe.

**[www.zedra.com](http://www.zedra.com)**