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ZEDRA strengthens global leadership of Pensions & Incentives team

[24 October 2024] – ZEDRA, a leading provider of Pensions & Incentives, Active Wealth, Corporate & Global Expansion, and Funds services, today announced the appointment of Rachael Fortescue in the newly created role of Global Head of Pensions & Incentives.

This key appointment comes amid continued growth for the business with an expanding, collaborative team of experts across multiple disciplines and locations. Rachael will be focused on bringing together the collective experience of the team to continue delivering exceptional value and solutions that serve clients' best interests.

Rachael has over 30 years of experience in the pensions industry across a variety of specialist roles including Chair of Trustees, Senior Trustee Executive, Pensions Manager and Governance specialist.

Commenting on her new role, **Rachael said**, "The pensions landscape continues to evolve. Increasing regulatory and governance pressures means it is a highly complex and challenging environment for pension schemes. I look forward to leveraging our collective knowledge across the team to deliver innovative pension and incentive solutions that truly align with our clients' long-term goals. Helping them to navigate the challenges they face with a pragmatic and supportive approach."

ZEDRA Deputy CEO, Dean Blackburn commented, "Rachael is a highly skilled pensions professional with a long and varied leadership career. She has already demonstrated her ability to harness the breadth of expertise across our Pensions & Incentives team to drive performance and I look forward to our continued success under her leadership."

With Rachael stepping into a global role, Manjinder Basi has been appointed as Co-Managing Director of ZEDRA Inside Pensions, working in tandem with Ryan Powell.

Manjinder has been an integral part of the team for a decade, with over 18 years of experience in the pensions industry, both as a Pensions Lawyer and Governance specialist.

Manjinder commented, “ZEDRA is a leader in the pensions field with ambitious plans and a strong team who are continually looking at new and innovative ways to help clients reach their goals. I’m excited to lead our talented team into this next chapter.”

Rachael and Manjinder’s appointments mark a significant step forward for ZEDRA as the firm looks to expand its offerings and further establish itself as a trusted partner for clients seeking innovative solutions.

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Notes to Editors

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About ZEDRA

ZEDRA is a global powerhouse providing Pensions & Incentives, Corporate & Global Expansion, Active Wealth, and Fund services, all aligned under one common goal: to embrace the future with certainty.

The firm's highly experienced teams enable high net worth individuals and families as well as medium to large sized companies, pension funds and trustees, asset managers and their investors to focus on their core activities by choosing ZEDRA as their trusted partner. As an experienced, reliable and innovative adviser, ZEDRA helps them successfully navigate estate planning, governance and global operations.

Ultimately, what ZEDRA delivers is complete peace of mind, knowing its expertise is supported by a robust, ethical approach, meeting the local and international requirements of an increasingly demanding regulatory environment.

ZEDRA inherited a wealth of knowledge and experience following its acquisition of the trust businesses of a renowned bank in 2016. This solid foundation combined with innovative thinking has allowed ZEDRA to grow rapidly in a competitive marketplace to a team of over 1,200 industry experts across 16 key locations throughout Asia, Oceania, the Americas and Europe.

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