



PRESS RELEASE: FOR IMMEDIATE RELEASE

Cartwright launches 'Cartwright Employee Rewards'

UK – [23 January 2025] – Cartwright, the financial services consultancy specialising in defined benefit and hybrid pension schemes, today announced the official launch of 'Cartwright Employee Rewards', a service that provides bespoke employee benefits packages designed to help organisations offer more modern and meaningful support for their employees.

The service, which has been successfully running with a few select clients for over a decade now, will finally sit under its own unique brand. It was their years of experience, client feedback and niche in financial wellbeing that finally prompted the decision to formalise the business line and open it to new clients.

John Mullally, Head of Employee Rewards at Cartwright, commented: "A well designed employee benefits structure plays a crucial role within an organisation. Not simply for attracting and retaining talent (and reducing the associated costs with recruiting, hiring, onboarding etc), but it will also improve engagement and productivity, create a positive workspace and reduce absenteeism - as well as enhancing a company's own reputation. One stop solutions offering the same traditional benefits don't work anymore, and they do not meet the expectations of today's diverse workforce.

We aim to bridge this gap by offering cutting-edge options, and hands-on support, that resonate with employees across all stages of their careers. Whether it's helping new parents' transition back to work, offering modern financial solutions like Bitcoin rewards, or supporting employees nearing retirement with financial wellbeing programs, the structures will uniquely compliment a workforce at all stages of their career, as well as the company needs and indeed, limits."

This new service follows the announcement of Cartwright Pension Trusts and Cartwright Charitable Trusts at the end of 2024.

-ENDS-



Note to Editors:

Cartwright Employee Rewards

Our experience, people and pioneering spirit is what sets us apart.

Cartwright have spent over 38 years honing their unique skill-set, offering bespoke advice for HR, reward and benefits professionals on employee benefits that improve the financial wellbeing of their workforce.

Originating in the pensions market, Cartwright soon realised their wisdom in pension trusts could benefit other sectors too.

Cartwright leads with the human touch, because employee benefits starts with people. That's why they pride themselves on giving clients direct access to a real person, an expert in their field that will give relatable advice and demystify the world of financial wellbeing.

Not afraid to innovate, Cartwright are forward thinkers too. The pioneering Cartwright Bitcoin Employee Benefits service empowers employees toward a stronger financial future.

Cartwright was originally founded to help those in the pension market. However, they soon realised their wisdom in pension trusts could benefit other sectors too.

As well as employee rewards, they apply their same pioneering spirit and unique know-how to help charities, pension trusts, funeral trusts and businesses nationwide.

Find out more at:

www.employeerewards.cartwright.co.uk

For all media enquiries please contact KBPR using the details below:



Kate Boyle.
Owner & Client Director

KBPR.

keeping you connected

07930 442883

www.kbpr.agency | Connect with us on social media  

250 Fowler Avenue
Farnborough Business Park
Farnborough GU14 7JP

Marlborough House
Victoria Road South
Chelmsford CM1 1LN

T: 01252 894883
E: enquiries@cartwright.co.uk
W: employeerewards.cartwright.co.uk

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Registered Office: 250 Fowler Avenue, Farnborough Business Park, Farnborough, Hampshire GU14 7JP

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