ZEDRA announces Payam Kazemian as Head of Risk Transfer

10 August 2026

[UK – 10 August 2026] – ZEDRA, an award-winning provider of pension and incentive services, today announced that Payam Kazemian, who has been with the firm since 2021, will lead its risk transfer capability as Head of Risk Transfer, further strengthening its offering in response to growing demand for specialist advice.

The appointment reflects the changing dynamics of the risk transfer market, with increasing insurer capacity, a broader range of solutions and growing demand from trustees and sponsors for specialist advice and governance support when considering complex de-risking decisions.

Kim Nash, Managing Director, at ZEDRA, commented: "The risk transfer market continues to evolve rapidly. Insurer capacity has increased, solutions are becoming more sophisticated, and trustees and sponsors are increasingly seeking tailored advice to help them navigate their options.

"Remaining dynamic and continuing to develop our capabilities to anticipate and meet clients' changing needs is a key priority for ZEDRA. Payam's deep investment expertise, combined with his understanding of complex pension solutions and the challenges facing pension schemes, means he is exceptionally well placed to help trustees and sponsors navigate an increasingly sophisticated pension risk transfer landscape. He is ideally positioned to lead our risk transfer capability as we continue to help clients achieve the right outcomes for their schemes and members."

Payam Kazemian, Head of Risk Transfer at ZEDRA, commented: "The risk transfer market is entering an exciting phase of development, with new opportunities emerging for pension schemes alongside increasingly complex decisions around timing, transaction structure and implementation.

"Throughout my career, I have been focused on using investment expertise to help trustees and sponsors achieve their objectives while securing positive outcomes for members. ZEDRA's combination of technical expertise, pragmatic governance and strong client focus provides the ideal platform to deliver that for our clients."

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Payam brings over 20 years of experience in the pension industry. He has worked with scheme sponsors, trustees, consultants, and asset managers through his role as a Professional Trustee at ZEDRA and his previous roles in Pensions Structuring teams focusing on pension investment strategy design, de-risking, and end-game journey planning at several investment banks including Goldman Sachs, Deutsche Bank and Citibank.

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Notes to Editors

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About ZEDRA

ZEDRA is a global provider of Corporate, Funds and Wealth solutions, supporting businesses, fund managers, high-net-worth individuals and families with the governance, administration and operational expertise needed to navigate complexity and achieve their long-term ambitions.

With more than 1,400 specialists across 100 countries and 30+ offices, ZEDRA combines deep technical knowledge with a genuine relationship-led approach. From global expansion and fund administration to private wealth, pensions and incentives, ZEDRA helps clients manage risk, protect assets and build for the future with confidence.

At ZEDRA, we make ambition happen.